### **ICF-ACCREDITED**

PROFESSIONAL COACHING ADVANCED MASTERY CERTIFICATION ENCOMPASSING CHILD/ADOLESCENT DEVELOPMENT AND PARENTING LEVEL TWO EDUCATION ICF PCC CREDENTIAL BUNDLE



Ignite Global 360 Advance Coach Specific Education

















Ignite Global 360 Advance Coach Education

#### COMPREHENSIVE CURRICULUM

# ICF-ACCREDITED PROFESSIONAL COACHING ADVANCED MASTERY CERTIFICATION ENCOMPASSING CHILD/ADOLESCENT DEVELOPMENT AND PARENTING (PCAMC CADP)

ICF Level Two Education for Professional Certified Coach (PCC) Credential

At Ignite Global, we specialize in Advanced Coach Specific Education, enabling you to become a masterful coach, embodying heart-based, holistic transformational coaching.

Our signature programs include Individual Coaching, Group & Team Coaching, Child/Adolescent Development, and Parenting Coaching, with the possibility to specialize in a wide variety of coaching specialties such as Executive Coaching, Leadership Coaching, Life Coaching, Spiritual Coaching, Relationship Coaching, Psychedelic Integration Coaching, etc. All our programs are suitable for both individuals who intend to excel as Professional Coaches and professionals passionate about sharpening their leadership communication.

We are delighted to have you here. At this moment, you may not fully grasp the profound impact this journey will have on your life, leading you towards unexpected positive paths. Throughout this process, you will delve deep into your inner self, gaining insights to live an inspired life. Most importantly, you will acquire the expertise to create value and make a significant difference in the lives of children, adolescents, parents, and future generations to come. Coaching, being a higher vibrational profession, is truly a noble pursuit that we take pride in.

We at Ignite Global take pride in our Professional Coaching Mastery Certification encompassing Child/Adolescent Development and Parenting (PCMC-CADP), being the first-ever coaching certification fully accredited by the International Coaching Federation. Through an ongoing in-depth investigation, we have conducted an extensive study into the effectiveness of a specialized coaching approach in promoting optimal outcomes in child and adolescent development, parenting, and education. Utilizing a methodology grounded in evidence-based practices, we have successfully pioneered the creation of a groundbreaking, all-encompassing mastery program focused on coaching child and adolescent development and parenting.















Our specialized certification caters to well-experienced professionals and advanced coaches. This program covers advanced specialized Coaching Education focusing children and adolescents, Developmental Psychology, Neuroscience, fulfills ICF mentoring requirements, includes ICF assessment and credentialing exams, and offers all-inclusive preparation for the ICF credentials: ACC, PCC, and MCC. We provide a convenient one-stop service to support you throughout the entire certification process.

We are truly Global; our programs can be accessed from anywhere in the world at your fingertips. All our programs can be fully completed 100% virtually. And we also conduct retreat-based training in Asia.



















#### Seven key highlights of our programs.

- 1. Your journey begins at the very basic, and we facilitate your development as an advanced professional systematically on an accelerated phase.
- 2. We only accept a maximum of 12 students into our public cohorts, providing individual attention focusing on your 360 development as a Professional Coach at every stage.
- 3. We are passionate about sharing this life-transforming knowledge and want to make it available to as many individuals and professionals as possible; hence, our world-class program fees are affordable, and our value-packed foundation programs are free.
- 4. We incorporate Coaching Science and Art, Psychology, Neuroscience, Industry Best Practices, and Practical Ancient Eastern Philosophies with science and energy perceptions in a good balance in building the legend of a Masterful Coach.
- 5. We utilized Experience Based Adult Centric Learning Pedagogy in creating this program, including empowering, intriguing and introspective activities that will keep your senses alive through and create paradigm shifts.
- 6. All Ignite programs include comprehensive Marketing and Business Development training, six months of Business Coaching, and an international professional network to practice coaching as a privilege of being an Ignite Certified Coach.
- 7. As a Leading Global Coach Education provider, we also support, nurture and co-create with a large Professional Network of Coaches, creating a thriving community.

This program prepares you for the PCC Program embodying masterful coaching from the very beginning of your coaching practice and creating a direct professional development path towards the MCC Credential and beyond.

It is essential to move beyond the mediocrity of average coaching at the dawn of the development of AI technologies. Undoubtedly, the coaches who embody the expression of 'humanness' navigating consciousness of the human condition, energetic perception, and intuitive abilities to deliver masterful coaching are inclined to excel and thrive.

If you intend to embody mastery in your coaching delivery at MCC Credential Level at your earliest (regardless of your credential level) and beyond, commencing the advanced coach education at your earliest is essential. True mastery of coaching is gained through the application of advanced coaching knowledge, skills, and best practices over a significant period of time.

















At Ignite Global, we have extensive experience in delivering mastery of accredited quality coach education, enabling you to excel in industry standards confidently. Hence, commencing your advanced coach education journey at your earliest is essential to excel as a truly Masterful Coach.

This program encompasses advanced mastery level coaching education, ICF assessment requirements, and all-inclusive PCC Credential preparation as a one-stop service. We have an amazing group of aspiring coaches joining our programs from around the world, and we celebrate the excitement and value of co-creation together as an alliance.

We are authentic and BOLD, and we know our stuff. This is an invitation for you to co-create with us, if this ignites a spark in you!

# GLOBAL360







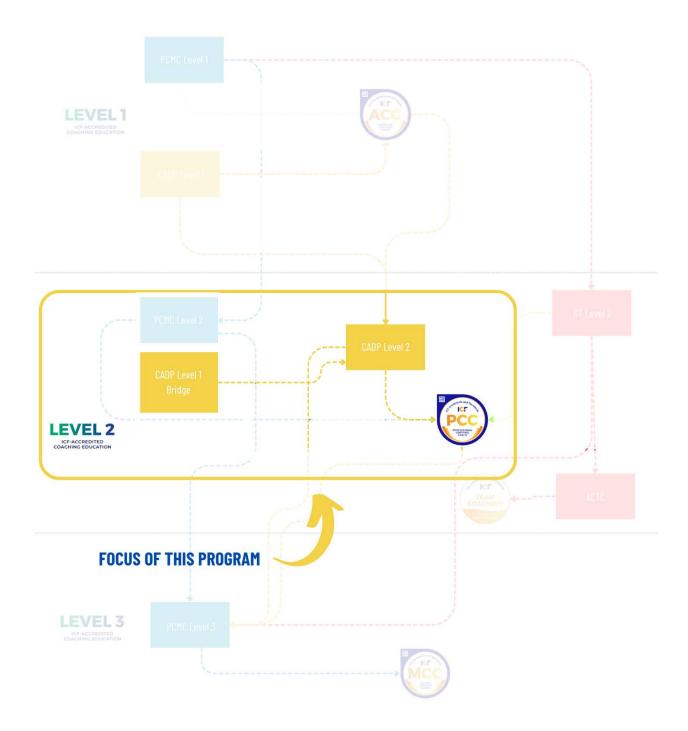








- --> PCMC Professional Coaching Mastery Certification (Individual Coaching)
- --> CADP Professional Coaching Mastery Certification for Child/Adolescent Development & Parenting
- --> GT Professional Coaching Mastery Certification for Coaching Groups & Teams
- --> ACTC Advance Certification in Team Coaching

















## EIGHT MODULES OF PROFESSIONAL COACHING ADVANCED MASTERY CERTIFICATION ENCOMPASSING CHILD-ADOLESCENT DEVELOPMENT AND PARENTING

- Module 1: Ethics, Safety, and Protection in Coaching Minors
- Module 2: Relational Dynamics and Psychological Safety in Minor Coaching
- Module 3: Professional Presence and Emotional Attunement with Minors
- Module 4: Developmentally Sensitive Communication in Coaching Minors
- Module 5: Visioning and Goal Setting with Children and Adolescents
- Module 6: Reflective Practice and Whole-Brain Integration in Coaching Minors
- Module 7: Action Planning, Accountability, and Progress Tracking with Minors
- Module 8: Practical Application of CADP Coaching Skills with Minor Clients- Assessments and Case Study

#### ADDITIONAL DOMAINS FOR A SUCCESSFUL COACHING PRACTICE

- 9. Mastery of ICF Co-Competency and Minimum Skills Requirements for acquiring Professional Standards for PCC Level. APPENDIXES A and B
- 10. Acquiring Global Recognition ICF PCC Credential Bundle
- 11. Acquisition of coaching experience (ICF-recognized paid coaching hours)

#### **MARKETING & BUSINESS DEVELOPMENT**

- **A. Ignite Credential Accelerator:** Acquisition of coaching experience (ICF recognized paid coaching hours)
- **B. Ignite Business Development Series:** Essential business development aspects for a successful coaching practice
- **C.** Recognition of Excellence: In-person awarding of Certification and Recognition of ICF Credential Success

# G L O B A L 3 6 0

When you are ready to start the Professional Coaching Advanced Mastery Certification Encompassing Child/Adolescent Development and Parenting (PCMC-CADP) for Level Two Education, reach out to us via email at <a href="mailto:leah@igniteglobal360.com">leah@igniteglobal360.com</a> or contact us through our website <a href="https://www.igniteglobal360.com">www.igniteglobal360.com</a>.















#### PROGRAM STRUCTURE AND ICF ACCREDITATION STANDARD

Below is a summary of the components of the program through a step-by-step process for your comprehension. We are able to provide this program through our public cohorts as well as through customized programs addressing the unique needs of both individuals and organizations.

- ICF Synchronous mandatory education stipulates at least 50% of real-time coach educator-led training, and 80% of the Coach Education must be based on ICF Co-competency.
- Ignite Global is accredited with ICF's newest Accreditation standard Levels
   Certification.
- The prerequisite is atleast 60 hours of coach education/CADP Level 1/ACC credential.
- Medium of delivery is English
- The designation of this certification is Certified Professional Coach Practitioner specialized in Child/Adolescent Development and Parenting (CPCP-CADP). Which can be used as a prefix along with your name. i.e., First Name Last Name CPCP-CADP (or John Smith PCMC)
- As you obtain Professional Certified Coach Credential, the designation evolves as First Name Last Name CPCP-CADP PCC (or John Smith CPCP-CADP, PCC)
- The delivery of the program utilizes the Adult Centric Learning Pedagogy and employs learner-led interactive and highly engaging methodologies.
- Completion of Level One Program may take up to 6 months.



















#### STRUCTURE OF THE PROGRAM

The program is connected with ICF Level Two, PCC Credential Track, and subdivided into stages for efficient delivery. For the easy usage of segments of the program, we labeled our programs with the ICF 'Level' of Education and each segment as a 'Stage' within Ignite certification standards. The segments consist of the 'Level Number' and the 'Stage Number' (L#S#). For example, the Level Two Foundation of this program, which includes bite-sized video content and interactive self-paced activities, is identified as Level Two Stage One, abbreviated as L2S1, for easy reference. And the second segment, the live or the synchronous part of Coach Education, is identified as Level Two Stage Two (L2S2).

Identifier	Segment	Details	Delivery	Duration
LsS1	Foundation of PCMC- CADP	Includes pre-recorded bite-sized comprehensive coach education and interactive activities which you can jump-start upon enrolment in the program.	Full online & self-Paced	20+ synchronous hours. Prerequisite for L2S2
L2S2	Synchronous Live Classes	Deepening of advanced practical coaching techniques. And the practical application of the knowledge and skills gained from the foundation (L1S1), integrating coaching competency and best practices into a real-world coaching execution.  The classes are coach-educator-led & include live interactions with a limited number of trainee coaches.  Minimum of 50% live attendance is encouraged for optimum skill development.	Full online or on-location training based on your preference.  The Live Classes are video recorded & replay is available via the E-learning platform.	synchronous hours.  Includes eight interactive and highly engaging live classes, 4 hours of duration for each class on pre-determin ed dates.
	Parallel E-learning	Self-paced learning of Child/Adolescent, and parenting development education and specialized coaching skills, observation of a live recorded coaching case study and other relevant resources	E-learning- Awaken Mind Guide	50+















Identifier	Segment	Details	Delivery	Duration
L2S3	Practicum & Peer Reviews	Practicum: Includes delivering	Self-paced.	10+
		coaching to 6 coachees, minimum of 6		synchronous
	Coaching Incubator- Case	hours to each coachee and submitting	The reviews	hours.
	study	a self-review of one session based on	are	
		the review criteria provided.	submitted	Qualifier for
			via the	L2S4.
			E-learning	
		Peer Reviews: Peer review on a	platform.	
		cross-assessment basis of 3 coaching		
		recordings in alignment with the		
		review criteria provided.		
		Coaching Incubator- Case study:		
		Starting of a coaching engagement		
		with a parent-child/adolescent client.		
	2.04	The coaching relationship engagement		
		should last for 6 to 8 sessions. The		
		sessions are live recorded and one of		
		the sessions will be expected to be		
		submitted for final assessments as a		
		case study.		
L2S4	Assessment & Feedback	Assessment 01: Submission of a	Self-paced.	10+
		Coaching Recording meeting		synchronous
		preliminary ICF PCC Markers. The	The	hours.
		duration of the session must be	submission	
		between 20 to 60 minutes and	is made via	Qualifier for
		submitted as an Audio file format	the	L2S5.
		along with a verbatim transcript.	E-learning	
			platform.	
		Assessment 02: Submission of a		
		Coaching Recording with a minor client		
		aged between 10 to 18 meeting		
		preliminary PCMC-CADP Markers. The		
		duration of the session must be		
		between 20 to 60 minutes and		
		submitted as an Audio file format		
		along with a verbatim transcript.		
		Feedback: Strengths and		
		developmental opportunities will be		
		provided by an Ignite Coach Educator		
1205	Averaging of ACCTU	in written format.	Disital	Hann
L2S5	Awarding of ACSTH	At this stage the trainee coach obtains	Digital	Upon
	Certification	the qualification and is designated as a	Certification.	meeting a
		Certified Professional Coach		passing
		Practitioner specialized in		score for
		Child/Adolescent Development and		L2S4
		Parenting (CPCP-CADP) via ICF		
		Approved Coach Specific Training		
		Hours Certification (ACSTH).		















Identifier	Segment	Details	Delivery	Duration
L2S6	Gain ICF qualified paid coaching hours	As a qualified coach, you are invited to join Ignite Credential Accelerator Program (unique to Ignite Global) as a complimentary benefit and gain experiences via reciprocal coaching, collaborating with 00s of coaches from around the world towards the paid coaching requirement of ICF Credential.  The participating coaches are grouped based on their skill level. You will be included in a group with	Registration is required.  Delivery of coaching is self-paced.	No limitation on the number of coaching hours you shall receive and deliver.
		a similar level of competency and		
		gradually moved forward based on		
		your level of advancement.		
L2S7	PCC Credential Bundle for ICF Level One Certification	Requirements for PCC Credential		
		65+ Hours of Coach Education Certification.  500+ Hours of delivery of coaching experience encompassing a minimum of 450 hours of paid coaching and a maximum of 50	Delivered via ACSTH (L2S5) + your L1 coach education Accumulate through the practicum (L2S3), Ignite	The coaching experience is accumulated from the
		hours of pro bono coaching.  At least 50 of those experience hours must occur within the 18 months prior to applying for the relevant credential.	Credential Accelerator Program (L2S6), and your own self-paced coaching experience.	commencemen t date of the ICF Accredited Coach Education program.
G	LO	10 Hours of ICF-approved mentoring. A minimum of 3 hours of individual mentoring and a combination of group mentoring, summing up to 10 hours of mentoring should be delivered by an ICF-qualified mentor.  Ignite ICF Mentoring program includes 3 to 10 hours of individual mentoring and 6 months of group mentoring (minimum of 24 hours).	All Ignite mentors and educators are industry-expe rienced professionals , holding PCC and MCC credentials.	Mentoring should be delivered at least 3 months prior to submission of the relevant credential.













Identifier	Segment	Details	Delivery	Duration
		ICF Coach Performance Evaluation.  At the PCC Level, a coach must demonstrate a passing score at ICF PCC markers.  Submission of Two Coaching Recordings meeting PCC Markers.  Duration of the session must be between 20 to 60 minutes and submitted as an Audio file format along with a verbatim transcript.	Ignite as an ICF Levels Accreditation Standard Provider, your coaching recording will be internally assessed and liaised with ICF directly.	Assessment duration is 10 business days.
		A coach intending to obtain ICF Level One Certification directly can be exempted from L2S5.		
		ICF Credentialing Exam.  Credentialing Exam is the ICF  Measurement for Credential Success and is taken directly with ICF.	We created a similar Mock Exam for ICF Credentialing Exam to support you.	Exam duration is three hours.  Mock Exam is available for 30 days for practice.
		Awarding of the ICF Level Certification.	Digital certification.	p. doc.ioc.
L2S8	Credential Exam and PCC Application.	Once the ICF Level Two Certification is awarded to you by Ignite Global, you are ready to submit the ICF Credential Application.  Once your application is approved, ICF will send you the Credentialing Exam directly.	ICF Credentialing Exam can be completed via an online link or through a center based on your preference and geographical location.	Exam duration is three hours. Online exam window is 60 days and the exam through a center is appointment based.
G	LO	Upon successful completion of the ICF Credentialing Exam, you receive ICF PCC Credential.		For Credential applicants via Levels Certification, the duration is 4 weeks.













Identifier	Segment	Details	Delivery	Duration
L2S9	Organic Business Development Masterclasses	Twelve months of proven business development & marketing strategies via live masterclasses. Ignite Business MasterMind runs for over a year providing you with organic business and marketing strategies for establishing a coaching business step by step.  Complimentary Access to Ignite Graduates.	Via live classes or re-play on the E-learning platform.	12 months of live classes or re-play at your own pace.
L2S10	Ignite Business Incubator	Ignite Business Incubator is six months of business coaching guiding you to strategize your Coaching Business from scratch to success. The sessions are conducted in a small group setting providing you individual attention to maximize your business impact.  Complimentary Access to Ignite Graduates.	The dates and the timing of the sessions are mutually agreed upon between the team you are assigned to.	Six months.  Each cohort includes 12 Business Coaching sessions each with 90 minutes.
L2S11	In-person Graduation & Award Ceremony	Graduation ceremony is organized by Ignite Global on an annual basis to honor the coaches who complete ACSTH, Levels Certification, and/or ICF Credential.  Includes Printed Certificate, Award, or Badge of Recognition.  Not mandatory.	The graduation ceremony takes place in February each year in Bangkok, Thailand.	Date of the annual award ceremony is predetermined a year in advance.

# G L O B A L 3 6 0

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#### ADDITIONAL DOMAINS FOR A SUCCESSFUL COACHING PRACTICE

## 9. Mastery of ICF Co-Competency and Minimum Skills Requirements for acquiring Professional Standards for PCC Level

- + Please find the ICF Co-competency in Appendix A
- + And the ICF Minimum Skills Requirement for PCC Credential (PCC Markers) in Appendix B

## 10. Acquiring Global Recognition ICF Professional Certified Coach Credential via Ignite PCC Bundle.

Requirements of Professional Certified Coach (PCC) Credential and how Ignite Global Facilitates the A to Z process with support and guidance every step of the way.

Both Ignite Group and Individual Mentoring Programs include comprehensive coverage of all requirements for ICF PCC Credential.

#### 10.1. ICF Requirement One: 125+ hours of coaching education

Through the following stages of the program, you fulfill the 65 + hours of ICF Coach Specific Education (that totals to 125 hours when combined with your L1 coach education) and obtain the ICF Approved Coach Specific Training Hours (ACSTH) Certification.

L1S1: Foundation of Professional Coaching Advanced Mastery Certification

L1S2: Professional Standard Live Classes

L1S3: Practicum & Peer Review

L1S4: Assessment & Feedback

L1S5: Awarding of ACSTH Certification

#### **10.2. ICF Requirement Two:** 500+ hours of coaching experience

ICF Requires you to demonstrate delivery of 500 hours of coaching experience encompassing at least 450 hours of paid coaching and a maximum of 50 hours of pro bono coaching from the commencing date of your ICF-Accredited Coach Education program. Apart from actual paid coaching, exchange of coaching and barter are also considered paid coaching. At Ignite, we created a community of coaches who are in their credential journey, exchanging coaching and fulfilling part of the 450 hours of coaching requirement via Ignite Credential Accelerator, and you are welcome to join this program on a complimentary basis and accelerate your credential journey.

#### **10.3. ICF Requirement Three:** 10 hours of Mentor Coaching















ICF requires a minimum of 10 hours of mentoring focusing on your ability to execute ICF co-competency for applying for an ICF Credential. Three hours of individual mentoring are mandatory, and the rest can be group mentoring. We look at your development holistically rather than minimally meeting the requirement for credentialing application; hence our ICF Mentoring program includes 6 months of robust mentoring enabling you to become a competent professional coach and deliver excellence in your coaching.

#### 10.3.1. Ignite Group Mentoring Program

Includes 3 hours of one-on-one mentoring with a highly skillful and qualified ICF Registered Mentor who possesses either PCC or MCC credentials and extensive coaching experience.

Fernando Hettiyadura, MCC, conducts twice a month of two-hour live mentoring circles on pre-assigned dates in a small group setting, and you have access to the program for six months, enabling you to gain up to 24 hours of group mentoring. And attendance to live sessions is not mandatory. You are able to join the sessions based on your convenience as per your professional development necessities. The Group Mentoring Sessions are also available via our very own E-learning platform (Awaken Mind Guide), and you can access them at your own pace.

This program covers all-inclusive, comprehensive credential requirements and support, and the inclusions are mentioned under 10.3.3.

#### 10.3.2. Ignite Individual Mentoring Program

Includes 10 hours of one-on-one mentoring with a highly skillful and qualified ICF Registered Mentor who possesses either PCC or MCC credentials and extensive coaching experience.

The six months of group mentoring mentioned above (10.3.1.) is also included in this program as a complimentary benefit to maximize your development. This program is suitable for coaches who seek long-term professional development and business success as they establish a coaching practice. You also have the possibility to spread out the 10 mentoring hours over 12 months from the date of registration and utilize the mentoring when you need guidance from an experienced professional.

While ICF Mentoring focuses on the execution of ICF Co-competency, professional coaches essentially require guidance and support in holistic development, well-being, as

















well as emotional and mental safeguarding due to the complexities of working with the human psyche of various clients. In the Coaching industry, such guidance and support are recognized as Coaching Supervision.

When you require such assistance, you have the flexibility and privilege to request Coaching Supervision in place of your mentoring hours.

This program also covers all-inclusive, comprehensive credential requirements and support, and the inclusions are mentioned under 10.3.3.

10.3.3. Comprehensive Credential Requirements and Support.

**ICF Requirement Four:** Successful completion (passing score) of a performance evaluation

ICF Coach Performance Evaluation.

At the PCC Level, a coach must demonstrate a passing score at ICF PCC markers in two coaching recordings. Ignite as an ICF Levels Accreditation Standard Provider; your coaching recording will be **internally** assessed and liaised with ICF directly. The submission of a Coaching Recording must be between 20 to 60 minutes and submitted as a common Audio file format (MP3, MP4, WAV) along with a verbatim transcript.

A coach intending to obtain ICF Level Two Certification directly can be exempted from L2S5. The assessment duration is 3 to 10 business days. If you are applying with previous ICF Accreditation standard ACSTH or the Portfolio path, the ICF performance Evaluation process will take up to 14 to 22 weeks, depending on the season.

ICF Requirement Five: Successful completion (passing score) of the ICF Credentialing Exam

Credentialing Exam is the ICF Measurement for Credential Success and is taken directly with ICF. The ICF Credentialing Exam is a tool designed to measure a coach's knowledge of and ability to apply the ICF definition of coaching, the updated ICF Core Competencies, and the ICF Code of Ethics against a predetermined standard.

The ICF Credentialing Exam consisted of 81 situational judgment items. Each exam item contains a realistic scenario describing a coaching situation, followed by four response options. For each scenario, candidates are asked to select the best action and the worst action among the options provided for that scenario. There is only one correct best action and one correct worst action for each coaching scenario. The passing score and all exam results on the ICF Credentialing Exam are reported as scaled scores. The range of possible scores is 200 to 600, with a passing score of 460.











We created a structurally and experientially similar Mock Version for the ICF Credentialing Exam to support you, which is included in our mentoring package as a complementary for Ignite Graduates. The exam duration is three hours. Mock Exam is available for 30 days for practice.

#### 11. Acquisition of coaching experience (ICF-recognized paid coaching hours)

As a professional coach, it is natural that you are determined to acquire ICF Credentials, ACC, PCC, or MCC designations at your earliest. Being directly designated by ICF as an Accredited Coach certainly increases your credibility leading to building a successful Coaching Practice as a Professional Coach. We commend your passion and dedication to taking your professional Development to the next level.

We at Ignite Global, as an ICF-Accredited Coaching Education Provider, understand your desire to acquire ACC, PCC, or MCC designations, and we have witnessed many coaches struggle to gain these designations on their own and even give up after trying hard. So, we have created a platform that will accelerate gaining your ACC, PCC, or MCC credentials with constant motivation and accountability.

More about Ignite Credential Accelerator.



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#### **MARKETING & BUSINESS DEVELOPMENT**

# A. Ignite Credential Accelerator: Acquisition of coaching experience (ICF-recognized paid coaching hours)

As a professional coach, it is natural that you are determined to acquire ICF Credentials, ACC, PCC, or MCC designations at your earliest. Being directly designated by ICF as an accredited Coach certainly increases your credibility leading to building a successful Coaching Practice as a Professional Coach. We commend your passion and dedication to taking your professional Development to the next level.

We at Ignite Global, as an ICF-accredited Coaching Education Provider, understand your desire to acquire PCC or MCC designations, and we have witnessed many coaches struggle to gain these designations on their own and even give up after trying hard. So, we have created a platform that will accelerate gaining your PCC or MCC credentials with constant motivation and accountability.

More about Ignite Credential Accelerator.

# B. Ignite Business Development Series: Essential business development aspects for a successful coaching practice

#### **B.1** <u>Ignite Business MasterMind</u>

Twelve months of proven business development & marketing strategies via live masterclasses. Ignite Business MasterMind runs for over a year providing you with organic business and marketing strategies for establishing a coaching business step by step.

- B.1.1. Diminishing mental blocks and cultivating a Winning Money Mindset Shamelessly!
- B.1.2. Learn to break the rules! Avoid the biggest self-branding mistakes most coaches make!
- B.1.3. How to deliver a Winning Sales Call
- B.1.4. Business success and Networking Smart, over networking hard!
- B.1.5. Using assessments & testing tools for Business Success
- B.1.6. How to create a co-active business funnel for a Snowballing Income
- B.1.7. How to create an organic following of paying clientele















- B.1.8. Can't sell your packages? You are probably doing it wrong! How to create Irresistible Money-Magnet Offers.
- B.1.9. How to master pricing your offers for truly an abundant income.
- B.1.10. How to build a corporate clientele organically.
- B.1.11. And many more pre-recorded additional Business Development Content

#### **B.2.** Ignite Business Incubator

Ignite Business Incubator is six months of business coaching guiding you to strategize your Coaching Business from scratch to success. The cohort includes 12 Business Coaching sessions, each with 90 minutes. The sessions are conducted in a small group setting providing you individual attention to maximize your business impact.

The dates and the timing of the sessions are mutually agreed upon between the team you are assigned to. And we will match the Group and Team coaches with you based on the best convenient time zone for you.

#### **B.3. Coaching Contract and confidentiality logistic**

- B.3.1. Ignite Global Coaching Agreement and Logistical Agreement (Editable)
- B.3.2. Ignite Global Service Provider Agreement (Editable)
- B.3.3. ICF Sample Coaching Agreements

#### C. Recognition of Excellence: In person awarding of Certification and Credential

The graduation ceremony is organized by Ignite Global on an annual basis to honor the coaches who excel at ACSTH, Levels Certification, and/or ICF Credentials. You receive the printed Certificate, Award, or Badge of recognition depending on the level you qualify for the attendance of the Grand Award Ceremony. Participation is not mandatory, as you are able to use the digital certification officially. The graduation ceremony takes place in February each year in Bangkok, Thailand. The date of the annual award ceremony is predetermined a year in advance.

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#### **APPENDIXES**

## 9. Mastery of ICF Co-Competency and Minimum Skills Requirements for acquiring Professional Standard for PCC Level

#### Appendix A:

#### **ICF Core Competencies**

The ICF Core Competencies were developed to support greater understanding about the skills and approaches used within today's coaching profession as defined by ICF. These competencies and the ICF definition of coaching serve as the foundation of the Credential process, including the ICF Credentialing Exam. ICF defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.

The ICF Core Competencies are organized into four domains based on commonalities and interdependencies between competencies within each domain. There are no domains nor individual competencies that are weighted—they do not represent any kind of hierarchy. Rather, each competency is considered core and critical for any competent coach to demonstrate.

The ICF Core Competencies were originally created in 1998, consisting of 11 Core Competencies. In November 2019, ICF released an updated version of the competencies. The updated Core Competencies were integrated in ICF-Accredited Coach Education Programs curricula beginning in January 2021. As of August 1, 2022, the updated Core Competencies were integrated into the Credentialing Performance Evaluation and written exam requirements.

Credential applications submitted on or after August 2, 2022, at Noon EDT (New York) will be assessed to the ICF Core Competences found immediately below, not the original ICF Core Competencies. Applicants are required to successfully complete the new ICF Credentialing Exam, and candidates required to submit a performance evaluation will be assessed using updated Performance Evaluation criteria.

#### A. Foundation

#### 1. Demonstrates Ethical Practice

Definition: Understands and consistently applies coaching ethics and standards of coaching.

- 1.1. Demonstrates personal integrity and honesty in interactions with clients, sponsors and relevant stakeholders
- 1.2. Is sensitive to clients' identity, environment, experiences, values and beliefs
- 1.3. Uses language appropriate and respectful to clients, sponsors and relevant stakeholders
- 1.4. Abides by the ICF Code of Ethics and upholds the Core Values
- 1.5. Maintains confidentiality with client information per stakeholder agreements and pertinent laws
- 1.6. Maintains the distinctions between coaching, consulting, psychotherapy and other support professions
- 1.7. Refers clients to other support professionals, as appropriate

#### 2. Embodies a Coaching Mindset

Definition: Develops and maintains a mindset that is open, curious, flexible and client-centered.

- 2.1. Acknowledges that clients are responsible for their own choices
- 2.2. Engages in ongoing learning and development as a coach
- 2.3. Develops an ongoing reflective practice to enhance one's coaching
- 2.4. Remains aware of and open to the influence of context and culture on self and others
- 2.5. Uses awareness of self and one's intuition to benefit clients
- 2.6. Develops and maintains the ability to regulate one's emotions
- 2.7. Mentally and emotionally prepares for sessions















2.8. Seeks help from outside sources when necessary

#### **B.** Co-Creating the Relationship

Competency 2: Embodies a Coaching Mindset is more directly evaluated in the ICF Credentialing written exam.

#### 3. Establishes and Maintains Agreements

Definition: Partners with the client and relevant stakeholders to create clear agreements about the coaching relationship, process, plans and goals. Establishes agreements for the overall coaching engagement as well as those for each coaching session.

- 3.1. Explains what coaching is and is not and describes the process to the client and relevant stakeholders
- 3.2. Reaches agreement about what is and is not appropriate in the relationship, what is and is not being offered, and the responsibilities of the client and relevant stakeholders
- 3.3. Reaches agreement about the guidelines and specific parameters of the coaching relationship such as logistics, fees, scheduling, duration, termination, confidentiality and inclusion of others
- 3.4. Partners with the client and relevant stakeholders to establish an overall coaching plan and goals
- 3.5. Partners with the client to determine client-coach compatibility
- 3.6. Partners with the client to identify or reconfirm what they want to accomplish in the session
- 3.7. Partners with the client to define what the client believes they need to address or resolve to achieve what they want to accomplish in the session
- 3.8. Partners with the client to define or reconfirm measures of success for what the client wants to accomplish in the coaching engagement or individual session
- 3.9. Partners with the client to manage the time and focus of the session
- 3.10. Continues coaching in the direction of the client's desired outcome unless the client indicates otherwise
- 3.11. Partners with the client to end the coaching relationship in a way that honors the experience

#### 4. Cultivates Trust and Safety

Definition: Partners with the client to create a safe, supportive environment that allows the client to share freely. Maintains a relationship of mutual respect and trust.

- 4.1. Seeks to understand the client within their context which may include their identity, environment, experiences, values and beliefs
- 4.2. Demonstrates respect for the client's identity, perceptions, style and language and adapts one's coaching to the client
- 4.3. Acknowledges and respects the client's unique talents, insights and work in the coaching process
- 4.4. Shows support, empathy and concern for the client
- 4.5. Acknowledges and supports the client's expression of feelings, perceptions, concerns, beliefs and suggestions
- 4.6. Demonstrates openness and transparency as a way to display vulnerability and build trust with the client

#### **Key Skills Evaluated**

- 1. The coach's depth of connection to and support of the client
- 2. The coach's demonstration of trust in and respect for the client and the client's processes of thinking, creating
- 3. The coach's willingness to be open, authentic and vulnerable with the client to build mutual trust.

#### 5. Maintains Presence

Definition: Is fully conscious and present with the client, employing a style that is open, flexible, grounded and confident

- 5.1. Remains focused, observant, empathetic and responsive to the client
- 5.2. Demonstrates curiosity during the coaching process















- 5.3. Manages one's emotions to stay present with the client
- 5.4. Demonstrates confidence in working with strong client emotions during the coaching process
- 5.5. Is comfortable working in a space of not knowing
- 5.6. Creates or allows space for silence, pause or reflection

#### C. Communicating Effectively

#### 6. Listens Actively

Definition: Focuses on what the client is and is not saying to fully understand what is being communicated in the context of the client systems and to support client self-expression

- 6.1. Considers the client's context, identity, environment, experiences, values and beliefs to enhance understanding of what the client is communicating
- 6.2. Reflects or summarizes what the client communicated to ensure clarity and understanding
- 6.3. Recognizes and inquires when there is more to what the client is communicating
- 6.4. Notices, acknowledges and explores the client's emotions, energy shifts, non-verbal cues or other behaviors
- 6.5. Integrates the client's words, tone of voice and body language to determine the full meaning of what is being communicated
- 6.6. Notices trends in the client's behaviors and emotions across sessions to discern themes and patterns

#### **Key Skills Evaluated**

- 1. The coach's depth of attention to what the client communicates in relation to the client and the client's agenda
- 2. The coach's ability to hear on multiple levels including both the emotional and substantive content of the words
- 3. The coach's ability to hear underlying beliefs, thinking, creating, and learning that are occurring for the client including recognizing incongruities in language, emotions, and actions
- 4. The coach's ability to hear and integrate the client's language and to invite the client to deeper exploration.

#### 7. Evokes Awareness

Definition: Facilitates client insight and learning by using tools and techniques such as powerful questioning, silence, metaphor or analogy

- 7.1. Considers client experience when deciding what might be most useful
- 7.2. Challenges the client as a way to evoke awareness or insight
- 7.3. Asks questions about the client, such as their way of thinking, values, needs, wants and beliefs
- 7.4. Asks questions that help the client explore beyond current thinking
- 7.5. Invites the client to share more about their experience in the moment
- 7.6. Notices what is working to enhance client progress
- 7.7. Adjusts the coaching approach in response to the client's needs
- 7.8. Helps the client identify factors that influence current and future patterns of behavior, thinking or emotion
- 7.9. Invites the client to generate ideas about how they can move forward and what they are willing or able to do
- 7.10. Supports the client in reframing perspectives
- 7.11. Shares observations, insights and feelings, without attachment, that have the potential to create new learning for the client

















#### D. Cultivating Learning and Growth

#### 8. Facilitates Client Growth

Definition: Partners with the client to transform learning and insight into action. Promotes client autonomy in the coaching process.

- 8.1. Works with the client to integrate new awareness, insight or learning into their worldview and behaviors
- 8.2. Partners with the client to design goals, actions and accountability measures that integrate and expand new learning
- 8.3. Acknowledges and supports client autonomy in the design of goals, actions and methods of accountability
- 8.4. Supports the client in identifying potential results or learning from identified action steps
- 8.5. Invites the client to consider how to move forward, including resources, support and potential barriers
- 8.6. Partners with the client to summarize learning and insight within or between sessions
- 8.7. Celebrates the client's progress and successes
- 8.8. Partners with the client to close the session

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#### Appendix B

#### Minimum Skills Requirements by Credential (ICF PCC Markers)

Assessment markers are the indicators that an assessor is trained to listen for to determine which ICF Core Competencies are evident in a recorded coaching conversation and to what extent. The following markers are behaviors that represent demonstration of the Core Competencies in a coaching conversation at the Professional Certified Coach (PCC) level. These markers support a performance evaluation process that is fair, consistent, valid, reliable, repeatable and defensible.

The PCC Markers may also support coaches, coach trainers and mentor coaches in identifying areas for growth and skill development in coaching at the PCC level; however, they should always be used in the context of Core Competency development. The PCC Markers should not be used as a checklist in a formulaic manner for passing the PCC performance evaluation.

#### **Competency 1: Demonstrates Ethical Practice**

Familiarity with the ICF Code of Ethics and its application is required for all levels of coaching. Successful PCC candidates will demonstrate coaching that is aligned with the ICF Code of Ethics and will remain consistent in the role of a coach.

#### **Competency 2: Embodies a Coaching Mindset**

Embodying a coaching mindset – a mindset that is open, curious, flexible and client-centered – is a process that requires ongoing learning and development, establishing a reflective practice and preparing for sessions. These elements take place over the course of a coach's professional journey and cannot be fully captured in a single moment in time. However, certain elements of this Competency may be demonstrated within a coaching conversation. These particular behaviors are articulated and assessed through the following PCC Markers: 4.1, 4.3, 4.4, 5.1, 5.2, 5.3, 5.4, 6.1, 6.5, 7.1 and 7.5.

As with other Competency areas, a minimum number of these markers will need to be demonstrated to pass the PCC performance evaluation. All elements of this Competency will also be evaluated in the written assessment for ICF Credentials (Coach Knowledge Assessment).

#### **Competency 3: Establishes and Maintains Agreements**

- 3.1: Coach partners with the client to identify or reconfirm what the client wants to accomplish in this session.
- 3.2: Coach partners with the client to define or reconfirm measure(s) of success for what the client wants to accomplish in this session.
- 3.3: Coach inquires about or explores what is important or meaningful to the client about what they want to accomplish in this session.
- 3.4: Coach partners with the client to define what the client believes they need to address to achieve what they want to accomplish in this session.

#### **Competency 4: Cultivates Trust and Safety**

- 4.1: Coach acknowledges and respects the client's unique talents, insights and work in the coaching process.
- 4.2: Coach shows support, empathy or concern for the client.
- 4.3: Coach acknowledges and supports the client's expression of feelings, perceptions, concerns, beliefs or suggestions.
- 4.4: Coach partners with the client by inviting the client to respond in any way to the coach's contributions and accepts the client's response.















#### **Competency 5: Maintains Presence**

- 5.1: Coach acts in response to the whole person of the client (the who).
- 5.2: Coach acts in response to what the client wants to accomplish throughout this session (the what).
- 5.3: Coach partners with the client by supporting the client to choose what happens in this session.
- 5.4: Coach demonstrates curiosity to learn more about the client.
- 5.5: Coach allows for silence, pause or reflection.

#### **Competency 6: Listens Actively**

- 6.1: Coach's questions and observations are customized by using what the coach has learned about who the client is or the client's situation.
- 6.2: Coach inquires about or explores the words the client uses.
- 6.3: Coach inquires about or explores the client's emotions.
- 6.4: Coach explores the client's energy shifts, nonverbal cues or other behaviors.
- 6.5: Coach inquires about or explores how the client currently perceives themself or their world.
- 6.6: Coach allows the client to complete speaking without interrupting unless there is a stated coaching purpose to do so.
- 6.7: Coach succinctly reflects or summarizes what the client communicated to ensure the client's clarity and understanding.

#### **Competency 7: Evokes Awareness**

- 7.1: Coach asks questions about the client, such as their current way of thinking, feeling, values, needs, wants, beliefs or behavior.
- 7.2: Coach asks questions to help the client explore beyond the client's current thinking or feeling to new or expanded ways of thinking or feeling about themself (the who).
- 7.3: Coach asks questions to help the client explore beyond the client's current thinking or feeling to new or expanded ways of thinking or feeling about their situation (the what).
- 7.4: Coach asks questions to help the client explore beyond current thinking, feeling or behaving toward the outcome the client desires.
- 7.5: Coach shares—with no attachment—observations, intuitions, comments, thoughts or feelings, and invites the client's exploration through verbal or tonal invitation.
- 7.6: Coach asks clear, direct, primarily open-ended questions, one at a time, at a pace that allows for thinking, feeling or reflection by the client.
- 7.7: Coach uses language that is generally clear and concise.
- 7.8: Coach allows the client to do most of the talking.















#### **Competency 8: Facilitates Client Growth**

- 8.1: Coach invites or allows the client to explore progress toward what the client wanted to accomplish in this session.
- 8.2: Coach invites the client to state or explore the client's learning in this session about themself (the who).
- 8.3: Coach invites the client to state or explore the client's learning in this session about their situation (the what).
- 8.4: Coach invites the client to consider how they will use new learning from this coaching session.
- 8.5: Coach partners with the client to design post-session thinking, reflection or action.
- 8.6: Coach partners with the client to consider how to move forward, including resources, support or potential barriers.
- 8.7: Coach partners with the client to design the best methods of accountability for themself.
- 8.8: Coach celebrates the client's progress and learning.
- 8.9: Coach partners with the client on how they want to complete this session.



When you are ready to start the Professional Coaching Advanced Mastery Certification Encompassing Child/Adolescent Development and Parenting (PCMC-CADP), register here or reach out to us via email at <a href="mailto:leah@igniteglobal360.com">leah@igniteglobal360.com</a>.















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